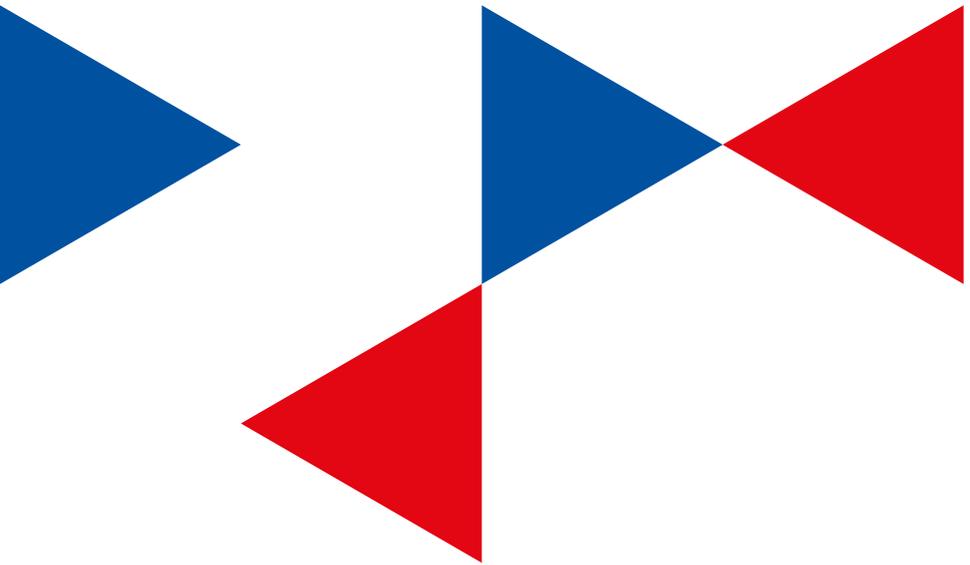


# CEINEX European Derivatives Markets Training Program

Germany 2018





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Germany 2018

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The CEINEX European Derivatives Markets Training Program (Germany, 2018) is organized by China Europe International Exchange AG (CEINEX).

This training program aims at providing selected professionals from the training company with the opportunities to personally experience and understand the European financial market.

The training is comprised of three modules, including seminar, institutional visit and special event, covering knowledge and experience sharing from European capital market structure and organization, financial products and trading strategies, financial regulation and supervision, financial innovation as well as China-related and offshore RMB market development topics. Based on the pre-communication with and pre-selection by the training participants, the content of the training will focus on the following four major topics:

- Current situation, development and challenges of European derivatives market
- European derivatives market: product development, trading mode, market participates
- Exchange traded derivatives market frontier supervision
- Operation and development of European exchanges

Thanks to the diversified and flexible training organization, the training participants will have the chance to gain various opportunities to meet with European peer groups, engage in exciting knowledge exchange in the meantime expanding their existing network.

## Week I

Through the Ice-breaking program, seminars and institutional visiting, trainees shall

- Get familiar with each other, the training and living environment in Frankfurt; Given an introduction about the training program
- Get introduced to European financial market
- Gain understanding of the functioning of the European exchange market
- Get introduced and analyze the development of RMB internationalization in Europe

### Monday

#### Seminar

09:00 – 12:30

Welcome and Ice-breaking program

#### Institutional Visit

12:30 – 16:00

Visit to Old Frankfurt Stock Exchange

### Tuesday

#### Institutional Visit

09:15– 16:00

Visit to a local financial institution

# The Program

## Wednesday

### Seminar

09:00 – 12:00

Eurex platform & basic derivatives products

### Seminar

13:30 – 16:45

European derivatives market introduction

## Thursday

### Seminar

9:30 – 11:45

Eurex clearing introduction

### Seminar

14:00 – 15:15

Eurex clearing and settlement

### Seminar

15:30 – 17:00

Eurex clearing innovation

## Friday

### Seminar

09:30 – 12:00

Brexit introduction

### Seminar

14:00 – 17:00

Introduction about Fintech innovation in Europe

## Saturday

Self-activities

## Sunday

Self-activities

## Week II

Training participants shall

- Understand how a CCP is central to the whole risk management process
- Work on case studies of financial market distress, defaults & losses; introduce to post financial changes in regulation of financial intermediaries
- Gain basic understanding about portfolio construction and the margining system – overview of VAR
- Visit institutions

### Monday

#### Seminar

09:30 – 12:15

Overview of the different underlying markets

#### Seminar

13:30 – 16:45

Basics of linear / non-linear derivatives  
Case studies of financial market distress, defaults & losses

### Tuesday

#### Seminar

09:00 – 12:15

Clearing risk management

#### Seminar

13:15 – 16:00

Introduce BASEL Accords, MiFID and Post-crisis Regulatory Changes

**Wednesday**

**Seminar**

09:00 – 12:15

LiveX Simulation Trading Experience and Competition

**Team Work & Exercise**

13:45 – 16:30

High Frequency Trading in Europe  
HFT Regulation in EU and Germany and Implications

**Thursday**

7:00 – 17:30

Visit & communications with commodity derivative experts

**Friday**

**Special Event**

09:00 – 11:00

CEINEX Derivatives introduction

**Institutional Visit**

13:00 – 17:30

Visit to a local clearing company, deepen understanding of CCP





## Frankfurt

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**Frankfurt**, officially **Frankfurt am Main**, is a metropolis and the largest city in the German state of Hesse and the fifth-largest city in Germany, with a population of about 733,000. The city is at the center of the larger Frankfurt Rhine-Main Metropolitan Region, which has a population of 5.5 million and is Germany's second-largest metropolitan region after Rhine-Ruhr. Frankfurt is culturally and ethnically diverse, with around half of the population, and a majority of young people, having a migration background. A quarter of the population are foreign nationals, including many expatriates.



Frankfurt is an alpha world city and a global hub for commerce, culture, education, tourism and transportation. It's the site of many global and European corporate headquarters. Frankfurt Airport is among the world's busiest. Frankfurt is the major financial center of the European continent, with the HQs of the European Central Bank, German Federal Bank, Frankfurt Stock Exchange, Deutsche Bank, Commerzbank, DZ Bank, KfW, several cloud and fintech start-ups and other institutes. Automotive, technology and research, services, consulting, media and creative industries complement the economic base. Frankfurt's DE-CIX is the world's largest internet exchange point. Messe Frankfurt is one of the world's largest trade fairs. Major fairs include the Frankfurt Motor Show, the world's largest motor show, the Music Fair, and the Frankfurt Book Fair, the world's largest book fair.

Frankfurt is home to influential educational institutions, including Goethe University Frankfurt, Frankfurt University of Applied Sciences and Frankfurt School of Finance & Management. Its renowned cultural venues include the concert hall Alte Oper, Europe's largest English Theatre and many museums. Frankfurt's skyline is shaped by some of Europe's tallest skyscrapers. The city is also characterised by various green areas and parks, including the central Wallanlagen, the City Forest and two major botanical gardens, the Palmengarten and the University's Botanical Garden.





## Tower 185

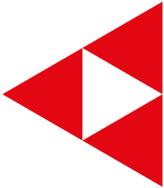
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Tower 185 has a front-row seat in Frankfurt's financial district. Designed by Christoph Mäckler Architekten, the Tower 185 complex is a 50-floor high-rise with an elegant horse-shoe-shaped building at the base.

The outstanding quality and design has attracted a leading tenant line-up capturing Frankfurt's dynamic, international character and heralds a new era of eco-friendly and energy-efficient office architecture. Tower 185 was completed in 2012 and is one of the first high-rises in Germany awarded with a Gold certification for Leadership in Energy and Environmental Design (LEED).

A fully integrated state-of-the-art security-service provides tenants with an uninterrupted and smooth business environment. A card access system, surveillance cameras and a 24/7 security-service. Besides the top-level security, ten computer-controlled lifts provide fast access and guarantee short waiting times.

Tower 185 offers 54 desks at windows and eight corner offices per floor, which is much more efficient and flexible than conventional office spaces. The typical high-rise rental space per floor is approx. 1340 sqm, providing for flexible and generous structures.



## Deutsche Boerse Group HQ – The Cube

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Deutsche Boerse Group is one of the world's leading service providers for securities and derivatives markets with products and services offered for issuers, investors, intermediaries and data vendors. The Group covers the entire process chain from trading through clearing to settlement and securities custody, as well as market data, indices and analytics.

Deutsche Boerse Group is also a global innovator in financial markets technology, including the industry leading T7 trading platform and C7 clearing system.



## Goethe University Frankfurt

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University Frankfurt was founded in 1914 as a citizens' university. In 1932, the university's name was extended as Goethe University Frankfurt in honor of Johann Wolfgang Goethe.

The university has historically best been known for its Institute for Social Research (founded 1924), the institutional home of the Frankfurt School, a preeminent 20<sup>th</sup> century school of philosophy and social thought. Some of the well-known scholars associated with this school include Theodor Adorno, Max Horkheimer, and Jürgen Habermas, as well as Herbert Marcuse, Erich Fromm, and Walter Benjamin. University Frankfurt has at times been considered liberal, or left-leaning. The university also played a major part in the German student movement of 1968.



The university also has been influential in the natural sciences and medicine, with Nobel Prize winners including Max von Laue and Max Born, and breakthroughs such as the Stern-Gerlach experiment.

In recent years, the university has focused in particular on law, history, and economics, creating new institutes, such as the Institute for Law and Finance (ILF) and the Center for Financial Studies (CFS). One of the university's ambitions is to become Germany's leading university for finance and economics, given the school's proximity to one of Europe's financial centers. The Goethe Business School offers a M.B.A. program, in cooperation with Duke University's Fuqua School of Business. University Frankfurt has established an international award for research in financial economics, the Deutsche Bank Prize in Financial Economics.

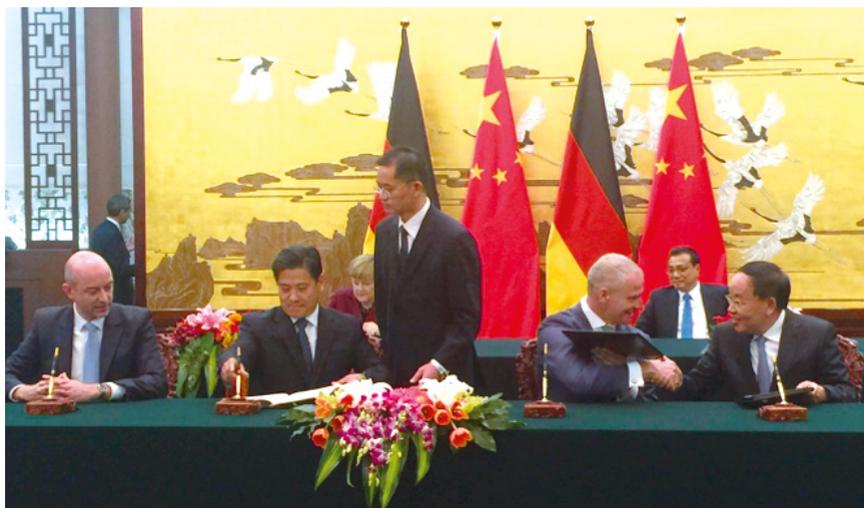
The university consists of 16 faculties.





## Signing of Shareholder Agreement

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On 29 Oct 2015, Shanghai Stock Exchange, Deutsche Börse and China Financial Futures Exchange jointly signed the Shareholder Agreement during Chinese-German government consultation in Beijing, witnessed by the countries' Prime Ministers as a strategic project between China and Germany.

## CEINEX

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China Europe International Exchange (CEINEX) is a joint venture established by Shanghai Stock Exchange (SSE), Deutsche Börse Group (DBAG), and China Financial Futures Exchange (CFFEX). It is the first dedicated trading venue for Chinese investment products outside of mainland China.

The formation of this exceptional market place was agreed upon by the partner exchanges in May 2015. In October 2015, CEINEX shareholders signed the joint venture agreement in Beijing, witnessed by German Chancellor Angela Merkel and Chinese Premier Li Keqiang, as a strategic project between China and Germany. Just one month later, CEINEX was registered on 11 November in Frankfurt/Main, Germany, and launched its market operation already on 18 November 2015.

The mission of CEINEX is to bridge the Chinese and international financial markets by offering China and RMB-related investment products to global investors. CEINEX – your gateway to trade China.

Homepage: [www.ceinex.com](http://www.ceinex.com)

### Prof. Dr. Peter Gomber

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Prof. Dr. Peter Gomber holds the Chair e-Finance (Department of Information Systems) at the Faculty of Economics and Business Administration, Goethe University of Frankfurt, Germany since December 2004. He is Co-Chairman and Member of the Board of the E-Finance Lab, an industry-academic partnership between Frankfurt and Darmstadt universities and leading industry partners (e.g. Deutsche Börse, IBM, DZ Bank, Finanz Informatik, FactSet). His academic work focuses on Digital Finance and FinTech, Information Systems in Financial Markets, Market Microstructure Theory, Regulatory Impact on Financial Markets / RegTech, and Innovative Concepts for Electronic Trading Systems.

Beside his teaching responsibilities in Bachelor, Master and Ph.D. courses at the University of Frankfurt, Prof. Gomber held executive courses at Goethe Business School, the Frankfurt School of Finance and Management, the Amsterdam Institute of Finance, the ADG Business School and the Deutsche Börse Capital Markets Academy.

### Brendan Bradley

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Through the development of Seismic Foundry, Brendan and partners are developing new ideas around changing market structure, regulation and technology as both investors and entrepreneurs/mentors. He also acts as a strategic advisor or Non-Executive Chairman/Director to a number of early stage FinTech companies.



Previously, he was an Executive Board member and Chief Innovation Officer at Eurex, where he was responsible for championing and »brokering« new ideas«, both internally and externally, and looking for new opportunities within the changing market environment, particularly in the FinTech space. He has worked within the financial services industry for 30 years and played a major part in the development of the European futures and options industry with LIFFE, DTB and Eurex.

## Paul North

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Paul North has over 29 years of experience of working and teaching in the financial markets and derivatives industry. Paul joined the London International Financial Futures and Options Exchange (LIFFE) in 1988, spending several years on the exchange trading floor before transferring to the exchange's Business Development Department.



At the exchange, Paul worked in the fields of broker relations, product research and development, marketing, market automation and education. Paul was Head of Education at the exchange, before leaving in 1998 to pursue a full time career in derivatives and financial markets training.

Paul has extensive international experience of teaching delegates from most of the world's leading investment banks, funds, regulators, software developers, exchanges, central counterparties and commodity trading houses.

Paul originally qualified as a school teacher and taught for three years in the UK state system. He holds a BA in history and an MSc in Banking and Finance from the University of London.



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## QIAN Ming– Training Manager

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### **Executive Director, Sales & Marketing Department, CEINEX**

QIAN Ming currently works as Executive Director of CEINEX at the Sales & Marketing Department and mainly focuses on the of D-Shares, Bonds and other products listed at CEINEX.

Before joining CEINEX, he had worked at Shanghai Stock Exchange (SSE) for more than 15 years as Legal counsel and been involved many important projects such as the establishment of SSETECH-the IT subsidiary of SSE, Co-Location arrangement of exchange systems etc.

QIAN Ming received his Bachelor of Laws and Master of Laws from Shanghai University of Finance and Economics. Besides, he received Master of Laws from Georgetown University Law Center, Washington, DC, USA.

[LinkedIn Homepage](#)

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## LIN Lili – Training Manager

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### **Senior Manager, Sales & Marketing Department, CEINEX**

LIN Lili is currently Senior Manager in the Sales & Marketing Department of China Europe International Exchange (CEINEX), mainly responsible for marketing and promotion.

Before joining CEINEX, Lili had worked at Shanghai Stock Exchange for seven years, responsible for strategic planning and product management.

Lili received her Bachelor in Computer and Science and Master in Software Theory and Engineering



# Organizer and Training Managers

from Fudan University. Also, Lili received her MBA with dual concentrations in Finance and Strategy from Fuqua Business School of Duke University, NC, USA. Meanwhile, Lili is a CFA charter holder.

[LinkedIn Homepage](#)

## LIU Jingwen - Training Manager

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**Product Development Department, CEINEX**



LIU Jingwen works in CEINEX Product Development since 2016. As a member of D-Shares project, Jingwen mainly assists the PD team to collect capital market data, do Chinese and German equity and debt researches, and design and update product booklets as well as other outreaching materials.

For cooperation with other departments, Jingwen is also partly involved in coordinating and supporting both Sales & Marketing and Strategy & Corporate Development teams.

Jingwen graduated from Freiburg University in 2016 with a Master's degree in Finance and also studied mathematics and statistics in Huazhong University of Science and Technology.

[LinkedIn Homepage](#)



## Germany in Summer

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### Weather in Germany in Summer

In summer, the grayness of winter has finally subsided and the days are long and sunny...most of the time. There are occasional rain showers and thunderstorms (always bring a rain jacket), but day time temperatures range between 22° and 27° C.

Occasional spikes in temperature can be excruciating as air conditioning in private homes is uncommon. The real highlight is how long the light lasts as daytime activities like grill parties extend well into the evening hours.

It is usually warmest in the south of Germany. The Palatinate wine region in the Southwest is even blessed with a Mediterranean climate and exotic fruits like figs, lemons, and kiwis are cultivated here—a rarity for Germany.

Average temperatures in Germany in Summer June: Average low 11° C / Average high 22° C

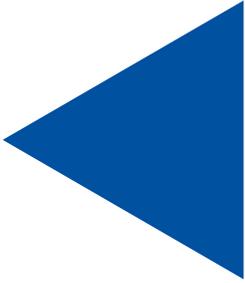
### What to Eat and Drink in Germany in Summer

While German food has a well-earned reputation for being heavy, you may be surprised at a number of salads, vegetables, and fruits on offer when it gets hot. Spargel season is a mania from April til June. It is offered in every restaurant, grocery store, and grill party.

And what better to go with a German meal in summer than a German beer. Hefeweizens, berliner weisse and even radlers (sparkling lemonade and beer mix) all offer a light, refreshing taste perfect for sunny days.

### Travel tips:

- No shops on Sunday
- Use anti-insect spray before going to the wildness
- Watch for the bike lanes
- Tips in restaurants are up to 10%
- Carry small cash, do not anticipate to use Ali payment



**For urgent matters please contact**

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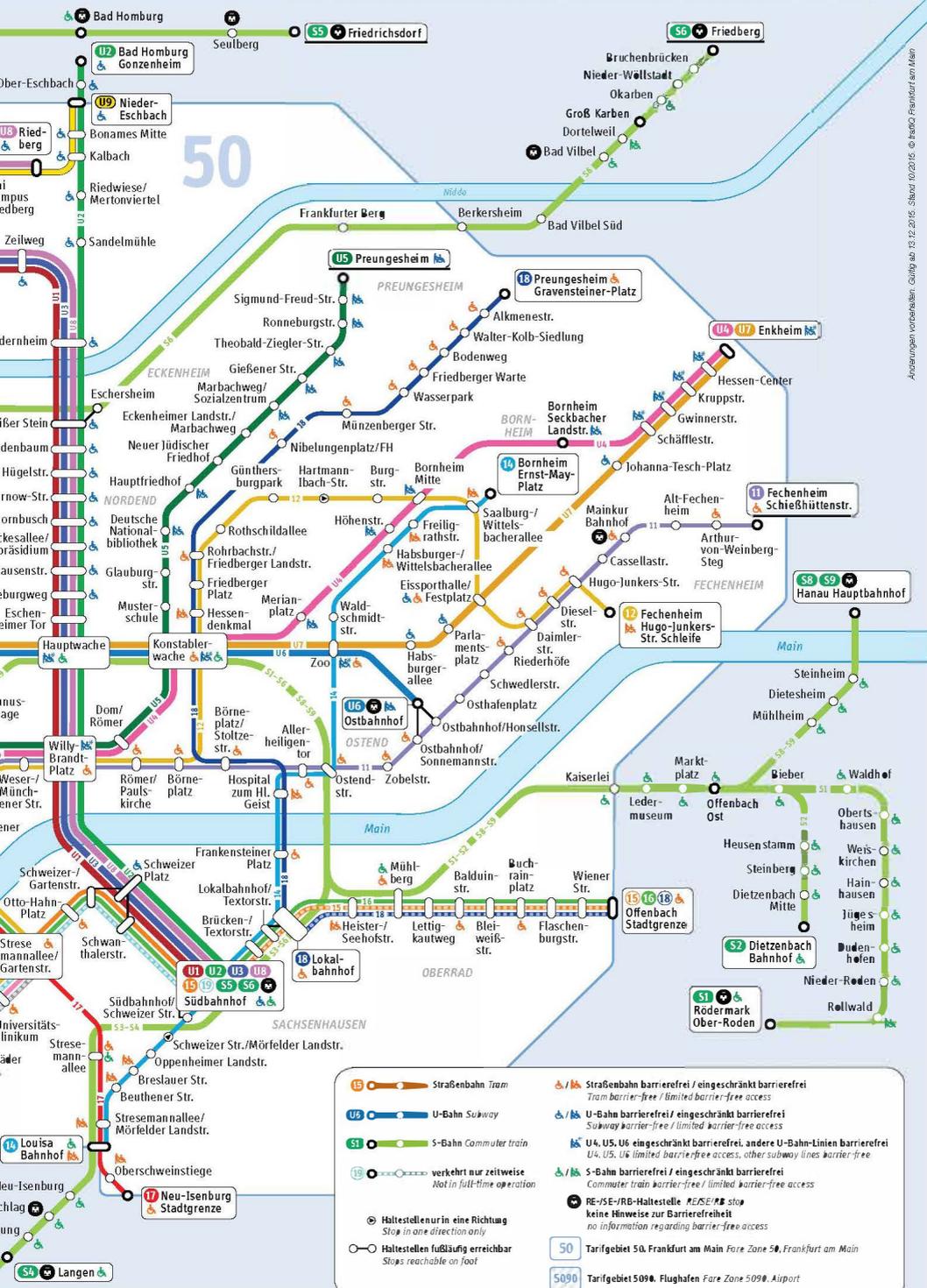
**Vorsicht Stufe!**

Linie U4 auf einzelnen Fahrten, Linie U6 auf zahlreichen Fahrten noch nicht barrierefrei.  
 Aktueller Status unter [www.stadtfr.de](http://www.stadtfr.de)



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Verkehrt nur zu bestimmten Zeiten im Stopp  
 \*Hier beginnende/ende Fahrten sind barrierefrei



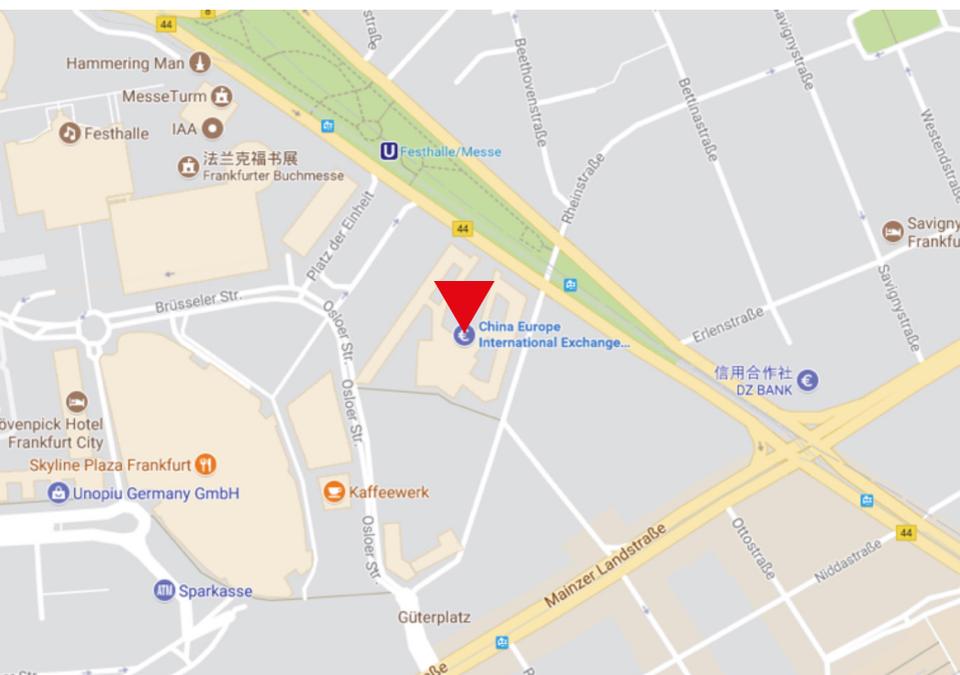
<b>15</b>	Straßenbahn Tram		Straßenbahn barrierefrei / eingeschränkt barrierefrei Tram barrier-free / limited barrier-free access
<b>U6</b>	U-Bahn Subway		U-Bahn barrierefrei / eingeschränkt barrierefrei Subway barrier-free / limited barrier-free access
<b>S1</b>	S-Bahn Commuter train		U4, U5, U6 eingeschränkt barrierefrei, andere U-Bahn-Linien barrierefrei U4, U5, U6 limited barrier-free access, other subway lines barrier-free
<b>18</b>	vorher nur zeitweise Not in full-time operation		S-Bahn barrierefrei / eingeschränkt barrierefrei Commuter train barrier-free / limited barrier-free access
	Haltstellen nur in eine Richtung Stop in one direction only		RE-/SE-/RB-Haltstelle REISE/RB stop keine Hinweise zur Barrierefreiheit no information regarding barrier-free access
	Haltstellen fußläufig erreichbar Stops reachable on foot	<b>50</b>	Tarifgebiet 50, Frankfurt am Main Fare Zone 50, Frankfurt am Main
		<b>5090</b>	Tarifgebiet 5090, Flughafen Fare Zone 5090, Airport

Änderungen vorbehalten. Gültig ab 13.12.2015. © Fraunhofer IAO

## CEINEX

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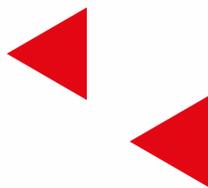
Tower 185, 26/F  
Friedrich-Ebert-Anlage 35–37  
60327 Frankfurt am Main, Germany

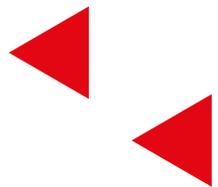


### In the near

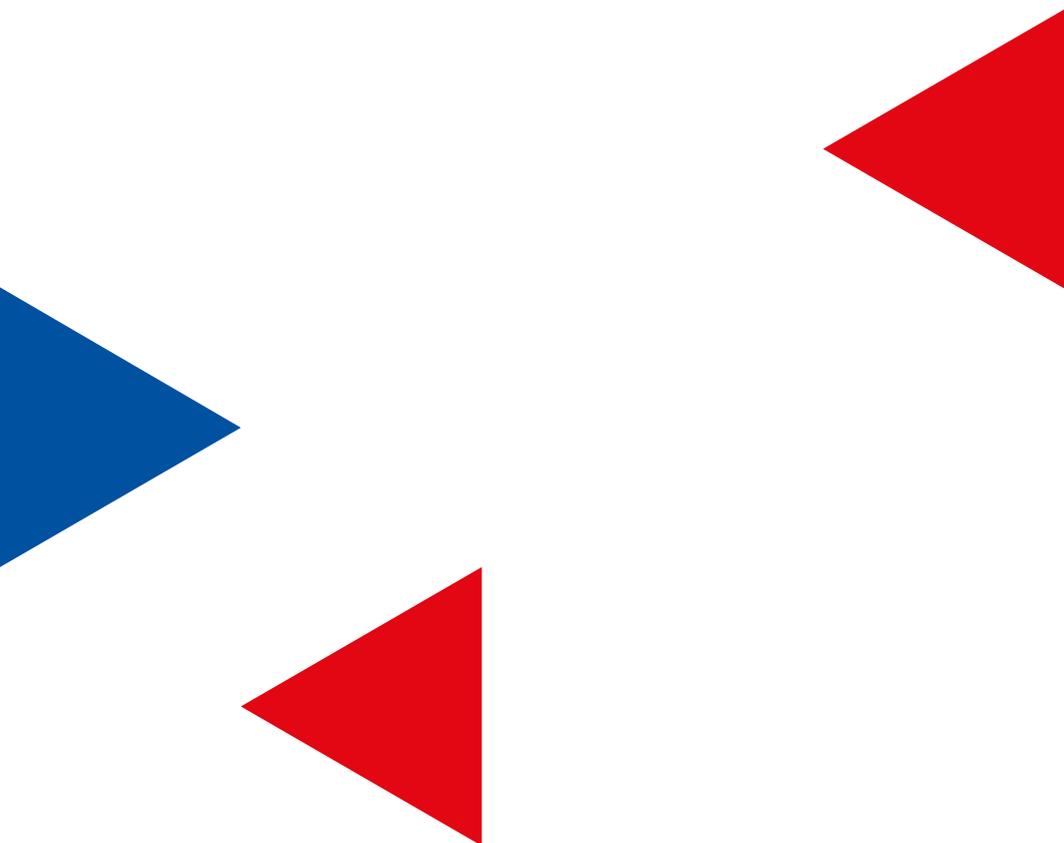
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- Skyline Plaza
- Frankfurt Festhalle
- Messe Turm
- Subway station »Festhalle/Messe«, Line U4









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